Posi's Plate

Seasonal Tips and Information from Your Point of Sale Specialists

Notes from the Chef

Each year Earth Day asks us to take a look at our impact on the environment by considering our personal and business practices and how we use everyday products. It gives us a renewed resolve to clean up and improve our environment. Over the years at DBS we have improved our efforts to "Go Green" and we support our clients that are trying as well. This spring we hope some of our suggestions will inspire ideas on ways your business can be environmentally conscience and maybe even save a little money along the way.

As always we hope you enjoy and we appreciate your business.

Joel Smith
Director of Support Services

Specials

P2P/EMV/Chip and Signature

Did you know that as of October of this year if a fraudulent credit card breach occurs in your establishment you may be held liable? Credit card issuers are shifting the costs associated with this activity from the banks to the merchant. One of the most secure methods to insure the safety of credit card processing is by installing a P2P solution which will also be capable of the acceptance of the EMV/Chip and Signature cards. Get ready for EMV/Chip and Signature and secure your processing with P2P! Contact your sales representative for more information on this critical change affecting all businesses that accept credit cards. **Please Note: Due to the high demand, it is strongly suggested that you act now as an equipment shortage is expected as the date nears.**

Appetizers

Video Display Units

What better way to kickoff this green issue of our newsletter than to lower the amount of printing that occurs in your establishment? Video Display Units (also called kitchen VDU's) are a great way to accomplish this and while they were once reserved for fast food establishments, over the last several years they have become increasingly popular in all forms of POSitouch installations. Aside from the paper cost savings you will also gain a visual on the status of your dining shift. With the use of colors we easily provide you with accurate table times that can be monitored throughout the system. Easy tools allow the expeditor and line staff to recall product and serve dishes faster than ever before. You can easily add timing to your items with varying cook times so all items are completed simultaneously. Why not help the kitchen by installing kitchen VDU's and gain the multitude of benefits they can provide while cutting your paper costs? Contact your sales representative to arrange a demonstration.

By Tim Fogarty

For Your Convenience: Local People ● Local Support

Data Business Systems

Entrees

Prolonging the life of your equipment

Nothing lasts forever and computers are no exception. We all want our computers and point of sale terminals to last as long as possible but unfortunately they break, get old and slow, and need to be replaced. While this is an inevitability of life, there are very easy actions we can take to prolong the life of our equipment and keep business running smoothly.

Unlike other computers, POS systems almost always use a touch screen and a bad touch screen will make your computer unusable. Use your finger. I'll say it again. Use your finger. Touch glass is resilient, it's strong, but it's computer equipment that carries electrical signals. One gouge, ding, or divot and your whole screen can become useless. Pens, fingernails, check folio spines, anything that is not a finger should not be used on a touch screen. If your employees want a pen, you can purchase special pens made for the screens from Data Business Systems. Clean touch screens with a very lightly dampened cloth. If you notice wear marks in the screen it's time to replace the glass.

Stay tuned for Volume 25 and more ways to make your investment last!

By Jon Capparelli

Desserts

Save a Tree: How to cut down your paper usage

Recycling not only helps the environment by recovering valuable resources and turning them into products we use every day but it also improves most businesses bottom line. The key to any successfully restaurant operation is effective communication between the staff and their customers. Unfortunately we use a lot of paper in our effort to do this. There are very simple, cost-efficient and effective ways we can communicate with our staff and customers while reducing the amount and cost of paper used. POSitouch can be configured to reduce the amount of paper consumed per transaction by:

- Not automatically printing a receipt for all cash transactions.
- Not printing credit card authorizations below a set dollar amount.
- Not printing a receipt for Start Tab pre-authorizations.
- Printing a check only when certain items are on it.
- Each terminal can be configured to print a different number of credit card copies or guest check copies.
- Each terminal can be configured to print the check on reprint only.
- Only print a check once and any reprint of the check will require a manager authorization.
- Not to print a payment validation check when a check is closed.
- All front of the house reports, including the time report, can now be done on-screen from any of the terminals.

Please contact our helpdesk for a review of your current configuration and to discuss which options would be best to implement with your current concept and setup.

By Firmus Conte