

Posi's Plate

Seasonal Tips and Information from Your Point of Sale Specialists

Notes from the Chef

The jury is in! The recent acquisition of POSitouch by Shift4 Payments has equated to tremendous benefits for our long term customers as well as our new installations in the form of industry leading secure credit card processing and incredible savings on credit card rates.

In addition, by processing with POSiPayments you also get the powerful POSiCloud tool which keeps you in touch with your sales and labor data and other key performance indicators. You can easily setup alerts to stay on top of your business and this powerful tool is being offered free of charge to all POSiPayments users.

Credit card processing is also enhanced with a user friendly dashboard that helps you navigate your batches, check social media content and so much more. All included!

We are so excited at these changes as well as enhancements to the features of the POSitouch software that we are dedicating this issue of the newsletter to make sure the message is spread about all the new benefits available to you.

Sincerely,

Tim Fogarty
Director of Hospitality Solutions

About Shift4 Payments

Shift4 Payments brings over 20 years of knowledge and development in credit card processing. The Shift4 Payments gateway offers the highest level of transaction and financial data security, including certified compliance with the PCI Data Security Standard. There are patented tools in place to ensure that transaction processing systems do not store or process sensitive card data. Shift4 Payments has 100% system uptime since 2008 with geographically diverse data centers providing a fully redundant processing infrastructure.



Shift4 tokenization replaces sensitive cardholder data with a random alphanumeric value preventing any cardholder data from being stored or processed onsite. Always leading the way with credit card processing security and encryption, Shift4 invented tokenization in 2005. Shift4 Payment's PCI-validated Point-to-Point-Encryption (P2PE) protects your business and customers from harmful and costly effects of a data breach. Shift4 Payments' P2PE is PCI validated and that makes all the difference.

Introducing free product update webinars! Want to see what's new? Space is limited and these quarterly webinars will fill up fast. Contact Tim Fogarty at 703-584-9701 or tfogarty@1dbs.com for calendar options.



For Your Convenience: Local People • Local Support

Data Business Systems



POSiCloud Reporting

Utilizing Shift4 Payments will give you access to POSitouch's cloud reporting software, POSiCloud. This is a must for any business owner looking to stay abreast of their sales and labor data from anywhere they have access to the cloud. You can log in to both a web browser from a pc or download a user-friendly app to monitor data from anywhere. If you have a multi-location concept, you can see all your different stores data from one dashboard. The secure login screen can be set to allow different access privileges for individual users. Users can then be set to access individual or multiple restaurants, depending on their area of responsibility. There are a variety of sales and labor reports available to keep you up-to-date from anywhere.

Have you been wanting to implement EMV/P2PE but been holding off because of associated upgrade costs?

Then look no further because Data Business Systems partnering with Shift4 Payments has the ultimate solution for you. Free EMV readers that support EMV chip cards and ensure your compliance with PCI's recently enacted TLS requirements. Another great benefit, to run the EMV readers on your system, you'll get a free POSitouch software upgrade to the latest version, minimum hardware requirements are needed. There are many new and enhanced features within POSitouch that can stream-line your business. As we all know, in this area it can be vital to stay current with industry developments to stay competitive. POSitouch is always developing and improving the software and this is your chance to get the latest upgrades for free by switching to processing with POSiPayments. Contact your sales rep today for information on moving to POSiPayments processing.



Your Point of Sale Specialists since 1977.

Current Versions:

POSitouch: 6.4

TransAction Plus: 7.5.1

Please note, charges may apply for calls to our support center.



156 Business Park Dr.
Virginia Beach, VA 23462
(757) 490-1294

3040 Williams Drive, Ste 630
Fairfax, VA 22031
(703) 573-2292

Data Business Systems
(800)868-2323
WWW.1DBS.COM