Posi's Plate

Seasonal Tips and Information from Your Point of Sale Specialists

Notes from the Chef

Did you know that your robust POSitouch system was developed by you, the restaurateur? In this customer driven issue of our newsletter you will find continued helpful articles including one that highlights just a small selection of features that were incorporated into POSitouch from ideas that our local area operators like you have shared with us. The flexible, open architecture of the POSitouch design allows for frequent updates to the application so be sure to share your idea with us, you just may see it come to life! In another section of this issue we offer you an easy way to monitor your site from anywhere via POSitouch Cloud. Receive alerts and real time data without being chained to the restaurant. Also a section where you will learn how the hardware we select is chosen with you in mind to withstand the hospitality environment and offers ease of use. We hope you enjoy this latest issue and thank you again for your continued partnership.

Sincerely,

Tim Fogarty

Director of Hospitality Solutions

Specials

Minimum Wage Increase

It's that time again, effective July 1st Maryland has increased the minimum wage. The minimum wage setting in POSitouch can be set so you can monitor whether your tipped staff are actually making minimum wage. In addition to raising the minimum wage this year, Maryland has one more wage increase scheduled for July 1, 2018 as well. You can find more information about the minimum wage increase schedule for Maryland at https://www.dllr.state.md.us/labor/. If you have any questions or need assistance on setting the minimum wage in POSitouch please call DBS at 1-800-868-2323.

Appetizers

POSitouch Cloud

Our POSitouch Cloud feature allows you to access real time, actionable data from your smartphone, tablet or desktop to help you manage and control key aspects of your operation. You can view your up to date sales and labor information with drill down capabilities into the data all from an easy to navigate dashboard. Multiple sites data can be viewed side-by-side to get a complete picture of your operation. Set up alerts to be notified proactively to a host of options that may be of concern to you. Contact our sales team for a demonstration and more information.

By Tim Fogarty

For Your Convenience: Local People ● Local Support

DBS
Data Business Systems

Entrees

How is the 225 more Customer Friendly?

The Aures 225 is an exciting point of sale terminal offered by Data Business Systems that will be a welcome addition to any restaurant. Its sleek and modern looking design is impressive to both the server and your customer alike. The steel base is not only solid and adept at hiding the power supply; it is very adjustable, going from fully collapsed flat to a vertical 90 degree position without adjusting a single screw. The terminal can also be wall mounted using a flush J2 225 wall mount or a VESA standard articulating wall mount. The terminal comes with a crystal clear touch glass and the wide screen makes it very easy to read. The design also makes it easy to keep clean and new looking with a simple wipe of a damp cloth. It can also be ordered with an integrated Magnetic Strip Reader and a 10-inch rear customer display that can show your pictures or logos along with an on-screen guest check for cashier or fast food terminals. For more information please contact our sales department.

By Randy Burns

Are You Taking the New MasterCard Range?

MasterCard added two new bin ranges in October 2016. MasterCard can issue fines if you don't accept the new cards when someone presents them. Please contact Data Business Systems to have the new range added to prevent an interruption in processing MasterCard!

Desserts

Feature Requests

As with any product, the most important opinion is that of the end-user, as with most products the developer has the advantage of using the product in practical application. In the 30+ years that POSitouch has been in use, there has been constant development and improvement. If the developers only relied on their own ideas then some of the most useful features may not have made it into the programming. One of our own local Arlington restaurants was the driving force behind the "Lookup Feature" which allows staff to search for a tab by the name. It is very important that POSitouch work the way you as the customer need it to work- not just the owner, but the managers, bartenders, servers, and every other user in your restaurant. We at DBS not only welcome your feedback, but highly encourage it! If you have an idea or would like something to work in a more efficient way, or if you would like to see additional features then please let us know. You can send your ideas for the next great POSitouch feature request to tfogarty@1dbs.com. All ideas are submitted to the developers regularly for review.

By Rachel Harris

Your Point of Sale Specialists since 1977.

Current Versions:

POSitouch: 6.41

TransAction Plus: 7.6

Please note, charges may apply for calls to our support center.

pci QIR Certified

DBS

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